

FASHION TREND POOL

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POOL**

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SALON

This theme focuses on the beauty and wealth of red shades. Delicate mauve/powder pink variations and blush effects form the basis of a sensual colour scheme here. The spectrum includes all nuances - from delicate rosé to dark wine red and violet, from orange and terracotta to dark brown. Ethnic and folk influences reveal a poetic note. Nostalgia is interpreted in a very feminine and seductive way but always in a soft and discreet manner. Materials are supple and soft. Featuring alongside "faux camaïeux" and graduated shades are velvet, suede and patent leather. Be they monochrome or with an abundance of prints - an imaginative mixture is called for here.

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SIGNAL

A theme bursting with power! The new fashion sends out signals and catches the eye. Powerful! Artificial! Energetic! Flowing effects and movements, high-energy colours and wild combinations reminiscent of that 80s feeling make courageous statements here. Disco meets gym. Streetwear is taken to the next level. A mix of colours and patterns. Bold tones like orange and red are combined with intense blue, green and pink on the verge of neon tones. Black & white serve as a formal framework for these refreshing colour experiments. In terms of materials patent finishes, striking fantasy materials plus gloss enter into a dialogue with dull surfaces and high-tech galore.

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SILENCE

Strength lies in calm. Calm, tone-on-tone and balanced colours make for a contemporary Zen look, though still in harmony with the renaissance of "power dressing". A new formal attitude and intrinsic value give modern classics new sophistication. Neutral and pastel shades determine the colour palette. In terms of materials, designers have managed a high-wire act with natural-touch materials like 'blended' double-face fabrics and plenty of wool next to transparency, coated with film, vinyl or a patent finish. The sophisticated mix of cutting-edge styles and classics signals high-end understatement: finest nubuk and nappa leather but also elegant metallics ensure an exquisite look at its best.

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